

CONTENT COLLABORATION OPPORTUNITIES

HOW TO REACH
ANNIE BABY MONITOR MOMS

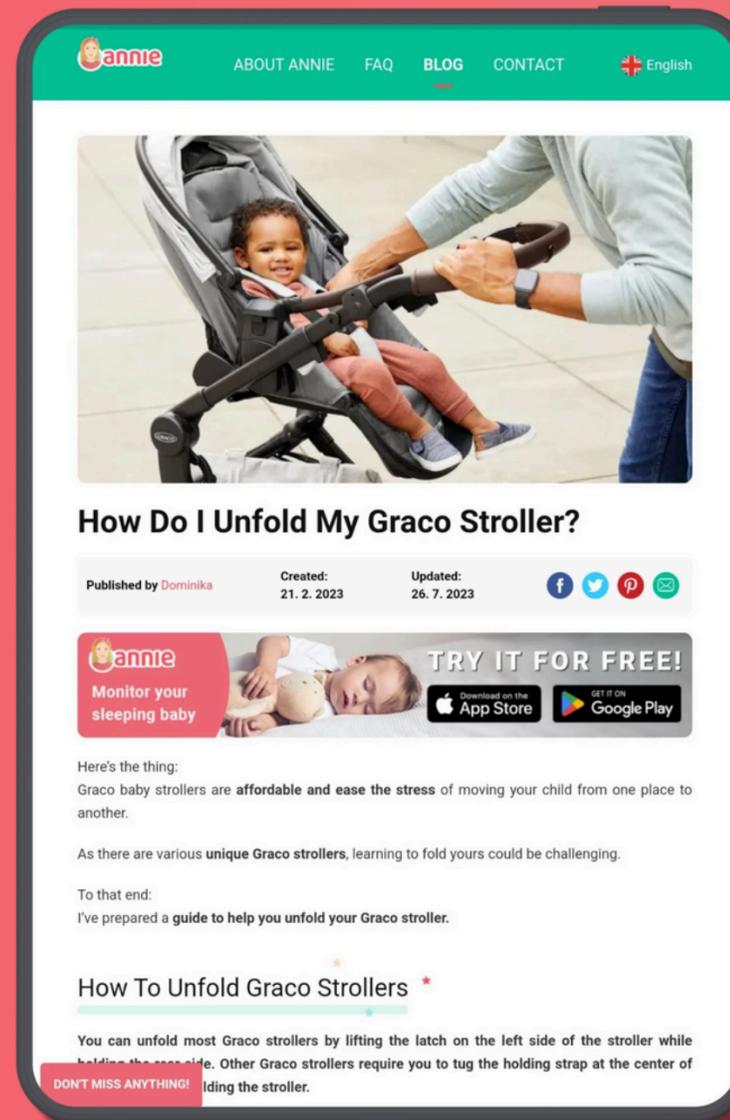


Content Collaboration Opportunities Reach Annie Baby Monitor Moms



PR ARTICLE

Education of readers through an article



- You write the article yourself.
- Provide your readers with relevant information about your topic.
- Use the article to educate readers about the problems and solutions your company/product specializes in.
- At the same time, you build credibility for your brand because users learn about you from an independent source.
- PR article stay on the blog forever.
- As a result, they have a longer-term impact and there is a lasting increase in awareness.

Where the content will be visible:

- Blog Annie Baby Monitor
- Social media - Instagram and Pinterest
- Newsletter



Sample
of the PR article

[HERE](#)

Price: **950 USD**

Potential audience: **1.5M**

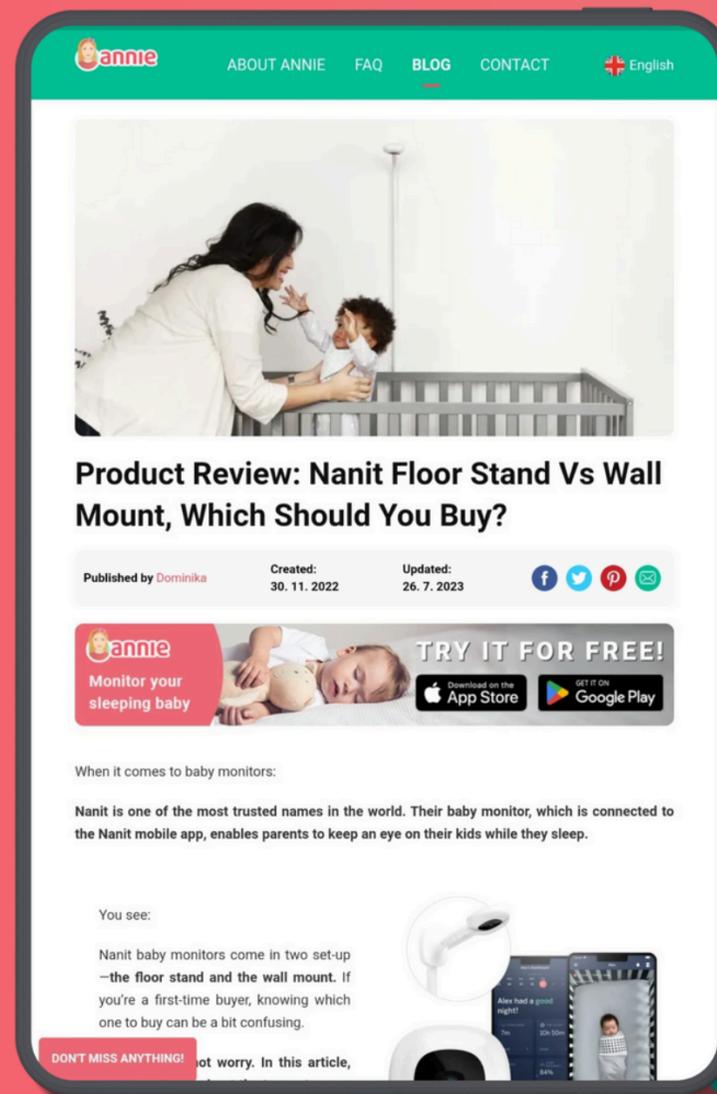
Content Collaboration Opportunities Reach Annie Baby Monitor Moms



REVIEW ARTICLE

Special collaboration

Review your product based on your data



- We write the article.
- Contains a presentation of the product or company.
- Contains a do-follow link to the product.
- At the same time, you build credibility for your brand because users learn about you from an independent source.
- Review articles stay on the blog forever.
- As a result, they have a longer-term impact and there is a lasting increase in awareness.

Where the content will be visible:

- Blog Annie Baby Monitor
- Social media - Instagram and Pinterest
- Newsletter

Sample
of the review article

[HERE](#)

Price: **1.150 USD**

Potential audience: **1.5M**

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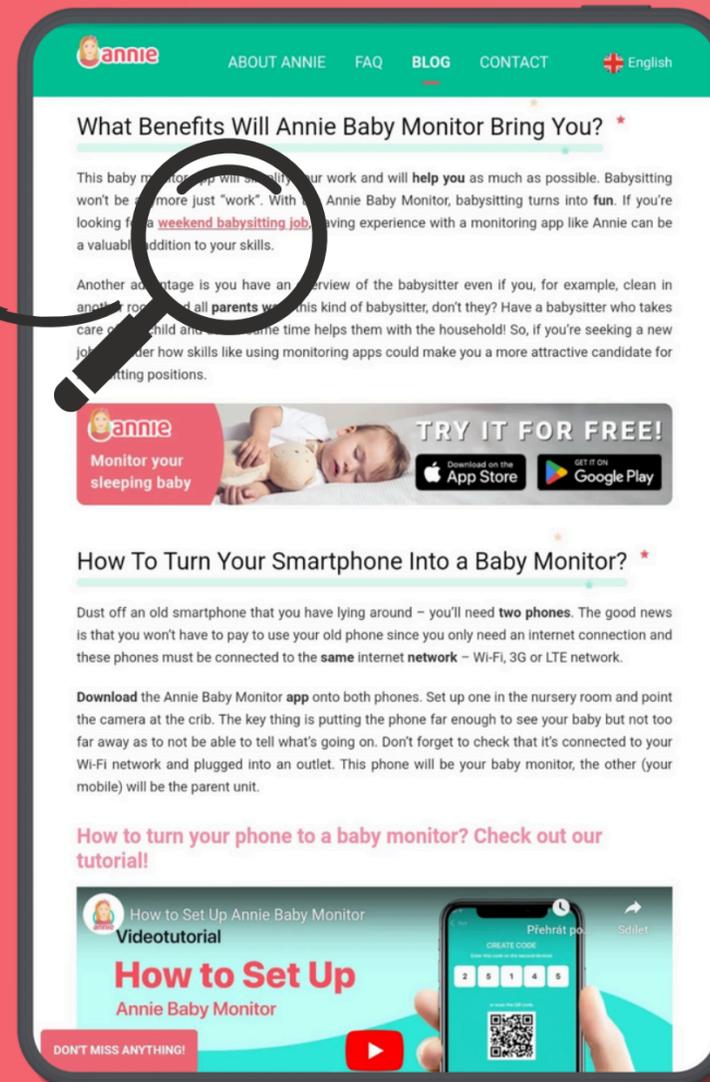


LINK INSERTION

Do-Follow Link

Choose one of our articles and place your link in it

 [weekend babysitting job](#)



- You choose the article.
- You can choose any article we have on the blog.
- Your product/service must be relevant to our niche and relate to the content naturally.
- You can write an anchor text of no more than 150 words introducing your product/service and linking to your page.
- The link is DO-FOLLOW.
- The link stays in the article forever.

Where the content will be visible:

- Article on the Annie Baby Monitor blog

Sample
of the link inseration

[HERE](#)

Price: **155 USD**

Potential audience: **1.5M**

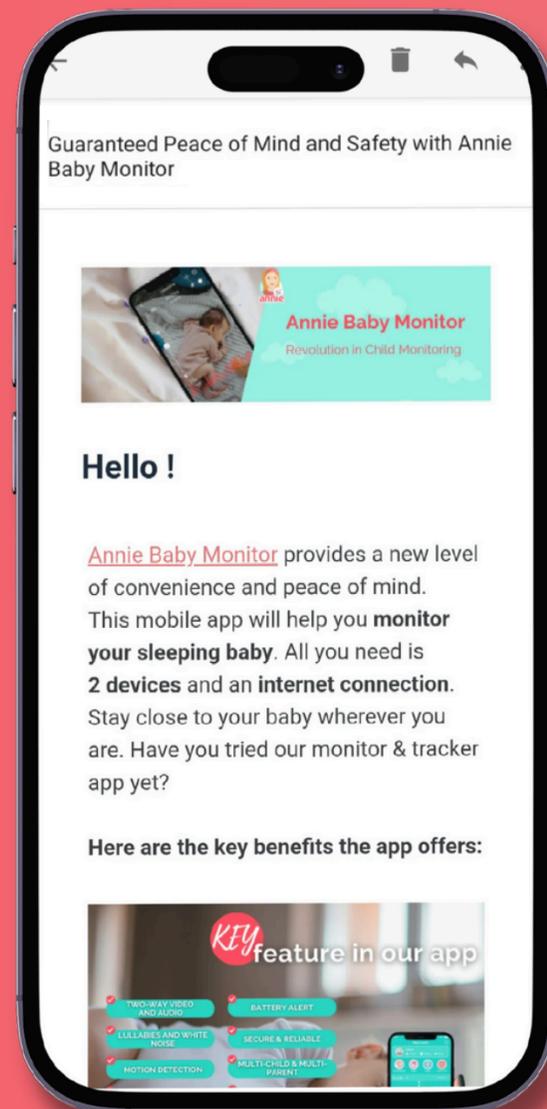
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Newsletter

Special collaboration

Extend your reach beyond the blog



- News and personalised information send on an active database.
- Emails are sent as recommendations by Annie Baby Monitor.
- With your graphics, links and call to action buttons.
- 41K engaged contacts.
- High open rate - 11%
- Approximately 4K new contacts every month.
- Report after the end of the campaign.

Where the content will be visible:

- Newsletter

Price: **230 USD**

Engaged contacts: **41K**

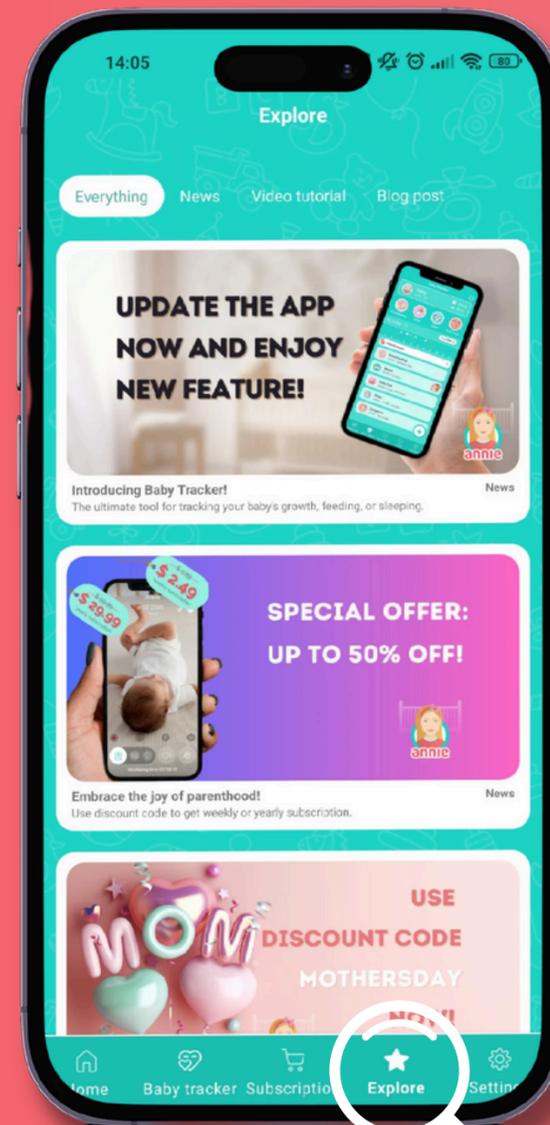
Content Collaboration Opportunities Reach Annie Baby Monitor Moms



Explore App

PR/review article
Special collaboration

Extend your reach beyond the blog



★
Explore

- The core of this collaboration is a PR/review article - included in the price.
- PR/review article stay on the blog forever.
- The PR/review article will be shared in the Annie Baby Monitor app in the Explore section.
- In the Explore section we provide helpful recommendations to users of our baby monitor app.
- All users of our Annie app will receive a notification when a new post is added to the Explore section.
- Reach at least 14K of our loyal users directly.

Where the content will be visible:

- Blog Annie Baby Monitor
- Newsletter
- Explore App

Price: **1.350 USD**
Potential audience: **14K**

Content Collaboration Opportunities Reach Annie Baby Monitor Moms



Social Media

Instagram or Facebook post

Extend your reach beyond the blog



- Support for PR and review articles.
- The possibility of your advertising message to readers.
- The possibility of sharing information about your product/company directly on social media.
- Facebook has 60K fans.
- Instagram has 7K fans.

Where the content will be visible:

- Instagram or Facebook



Sample
of the post

[HERE](#)

Price: **60-180 USD**

ANNIE BABY MONITOR



YOUR
DIRECT
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